

**The Countryside Fire Protection District is sponsoring a Close Before You Doze Video Contest.....**

**for**

## **UL Fire Safety Research Institute**

The entries will be judged based on how well the rules below were met and how informative the video is. For all the downloadable information go to [www.countrysidefire.com](http://www.countrysidefire.com).

### **Prizes**

The **Grand Prize** will be \$1000 in American Express Cards and individual or team members of the winning video share the Grand Prize.

To earn the \$1000 in American Express Cards, the winning video selected from the pool of videos submitted to Countryside Fire District for this contest will then be entered in the Close Before You Doze Initiative sponsored by the UL Fire Safety Research Institute. If the video that was submitted from this contest is a finalist, which is the top eight (8) videos in the UL Fire Safety Research contest, the \$1000 in American Express Cards will be awarded to the Countryside Fire District winning video individual/team at the awards ceremony at Countryside Fire Station One, 801 S. Midlothian Road, Mundelein, IL.

**All entries for this contest** will be invited to an awards ceremony at the Countryside Fire Station One, 801 S. Midlothian Road, Mundelein, IL. Friday, October 4, 2019 – 7pm.

### **Rules**

Contest is open to 9<sup>th</sup>, 10<sup>th</sup>, 11<sup>th</sup> and 12<sup>th</sup> grade students enrolled in Vernon Hills High School and all VHHS Alumni. **Registration Forms online must be printed and completed by each team member and signed by school representative. A participant waiver form must be completed.**

**\*The video should be 30 seconds -3 minutes long focusing on the Close Before You Doze initiative. Video entries must be 720p minimum with 1080p preferred and that we may request MP4 files for video submission. Be in a DVD file format or zip drive. No copyright**

infringements, music or video. **Do not have any personal information on submitted video.** You will need a link to YouTube for accessibility by UL FRSI. Post your video on YouTube and submit the link to Fireman Tony at [arodkey@countrysidefire.com](mailto:arodkey@countrysidefire.com).

\*A rubric for how the videos will be evaluated is attached.

\*The video should include age appropriate material for a target audience of students in grades 9, 10, 11 & 12. Material should not demonstrate risky and otherwise unsafe behavior. **There can be no actual fire.**

\*It should be both educational and informational. So many YouTube videos show risky behavior, but never tell the “rest of the story”.

\*All videos should be well researched. Participants are strongly encouraged to contact their local fire department, hospitals and library to help with their research.

\*There can be multiple entries from the participants, as individuals may wish to work in small groups or teams on the project.

**\*Students on a winning team will share the prize.**

Sponsor reserves the right to cancel or modify the Contest if fraud or technical failures impair the integrity of the Contest as determined by the Sponsor, in its sole discretion, and to award the prizes based on eligible entries received prior to the cancellation.

If you opt to access the Contest via your wireless mobile device (only available via participating wireless carriers), data rates may apply for each message sent or received from your handset according to the terms and conditions of your service agreement with your wireless carrier. Other charges may apply (such as normal airtime and carrier Charges, as well as charges for wireless Internet access) and may appear on your mobile phone bill or be deducted from your prepaid account balance. Wireless carriers' rate plans may vary, and you should contact your wireless carrier for more information on messaging rate plans and charges relating to your participation in the Contest. Mobile device service may not be available in all areas. Check your phone's capabilities for specific instructions. Sponsor is not responsible for any charges.

**BY SUBMITTING AN ENTRY, ENTRANT ACKNOWLEDGES THAT HIS/HER ENTRY MAY BE POSTED ACROSS ANY OR ALL OF THE**

## **SPONSOR'S AND OTHER RELEASED PARTIES' DIGITAL AND SOCIAL ASSETS, AT THE SPONSOR'S DISCRETION.**

**Submission of an entry grants the Sponsor and its agents the right to publish, use, adapt, edit, publicly perform and/or modify such entry in any way, in any and all media, including for use in advertising and marketing, without limitation, and without consideration to Entrant.**

### **Prohibited Content:**

**Entry submissions may not contain, as determined by the Sponsor, in its sole discretion, any material or content that:**

- a) is sexually explicit or suggestive; unnecessarily violent or derogatory of any ethnic, racial, gender, religious, professional or age group; profane or pornographic; contains nudity;
- b) promotes alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing); promotes any activities that may appear unsafe or dangerous; promotes any particular political agenda or message;
- c) includes obscene or offensive messages; endorsement of any form of hate or hate group; duplication of any other video submission;
- d) promotes terrorist acts, such as providing instructions on how assemble bombs, grenades and other such weapons or providing instructional information about illegal activities;
- e) defames, misrepresents, or contains disparaging remarks about Sponsor, its customers or products or other people or companies;
- f) includes personal identification, such as personal names or e-mail addresses;
- g) includes messages or images inconsistent with the positive images and/or good will to which the Sponsor wishes to associate;
- h) infringes the rights of any third party; and/or
- i) violates any law; UL V-5.

### **Entrant's Representations:**

**By entering the Contest you represent and warrant that (a) the submission is Entrant's original work/parody product and does not infringe the rights of any third party, (b) publication of the submission**

via various media will not infringe the rights of any third party; and (c) the submission has not been previously published in any medium.

Each Entrant will indemnify and hold harmless Sponsor and other Released Parties (defined below) from any claims to the contrary. Any Entrant whose work includes likenesses of third parties or contains elements not owned by Entrant (such as, but not limited to, depictions of persons, buildings, trademarks, or logos) must be able to provide legal releases for such use including the Sponsor's use of such entry, in a form satisfactory to Administrator, upon request, prior to awarding of prize.

**Entry Notes:**

Entrant will be able to review his or her entry prior to submission, but once any entry is submitted, Entrant cannot access/revise such entry in any way. Entries made on another's behalf by any individuals or other entities, including, but not limited to, commercial Contest/Sweepstakes subscription notification and/or entering services, will be declared invalid and disqualified for the Contest.

Tampering with the entry process or the operation of the Contest is prohibited and any entries deemed by Sponsor, in its sole discretion, to have been submitted in this manner will be void. In the event a dispute regarding the identity of the individual who actually submitted an entry cannot be resolved to Sponsor's satisfaction, the affected entry will be deemed ineligible. By entering, all Entrants release the Sponsor, Administrator, and their respective parent, subsidiary, and affiliated entities including, all of their respective shareholders, officers, directors, employees, agents, contractors, attorneys, successors, and assigns (the "**Released Parties**") from and against all claims and damages arising out of or in connection with each Entrant's participation and/or entry in the Contest and/or his/her receipt or use of the prize awarded in the Contest.

Sponsor is not responsible for problems downloading or uploading any Contest related information to or from the web site or for any other technical malfunctions of electronic equipment, computer on-line systems, servers, or providers, computer hardware or software failures, phone lines, failure of any electronic mail entry to be received

by Sponsor on account of technical problems, traffic, congestion on the internet or the web site, or any other technical problems related to web site entries including telecommunication miscommunication or failure, and failed, lost, delayed, incomplete, garbled or misdirected communications which may limit an Entrant's ability to participate in the Contest.

### **Judging:**

The Judge will judge all eligible entries based on the following equally weighted criteria:

- Creativity
- Adherence to the Contest theme (Close Before You Doze Fire Safety)
- Originality
- Overall likability

**Entries must be submitted no later than Friday, August 30, 2019 at 4:00 pm on DVD/zip drive in format mentioned above with registration form/s to:**

Tony Rodkey - Public Education Coordinator  
Countryside Fire Protection District  
600 Deerpath Drive, Vernon Hills, Illinois 60061  
(847)367-5511  
arodkey@countrysidefire.com

## **Educator Information**

This contest addresses learning standard components 3C.4b, 3C.5b and 4B.4a (Grades 9-12) of the Illinois English Language Arts Curriculum Framework and Learning Standard-Contributing to the well-being of one's school and community. School districts offering communications classes, which include the design and creation of media productions, are encouraged to promote this contest through an independent or group assignment as part of its curriculum delivery.

## **Background**

The [Close Before You Doze](#) campaign has helped educate millions of people about the critical impact that closing your bedroom door can

have in stopping the spread of a fire and ultimately saving lives. This year, we want your help spreading the word. We are looking for individuals or groups to create their own video that educates viewers on the importance of closing bedroom doors before going to bed at night in case of a home fire. Participants in this contest will play a valuable role in helping promote fire safety in their neighborhoods, and Underwriters Laboratories (UL) will donate funds to winners' favorite fire departments.

UL Firefighter Safety Research Institute (FSRI) advances fire research knowledge and develops cutting edge, practical fire service education aimed at helping firefighters stay safe while more effectively protecting people and property. Working in partnership with the fire service, research departments, and agencies, UL FSRI executes firefighter research and makes the results widely available to the global fire community. With a team of pioneering experts and access to UL's leading infrastructure, equipment, and vast knowledge and insights, UL FSRI conducts and disseminates research and training programs focused on the changing dynamics of residential, commercial, and industrial fires and the impact they have on strategies and tactics throughout the fire service.

