

The Countryside Fire Protection District is sponsoring a Middle School.....

YouTube Video Contest for **Fire Safety and Burn Prevention**

The entries will be judged based on how well the rules below were met and how informative the video is. For all the downloadable information go to www.countrysidefire.com

Prizes

The **Grand Prize** will be a digital video camera for the school and members of the winning team will share \$300 in gift cards from Westfield Hawthorn Center.

The **Second Place Team** will be \$200 in gifts cards from Westfield Hawthorn Center.

The **Third Place Team** will be \$100 in gift cards from Westfield Hawthorn Center.

Rules

Contest is open to Grades 6, 7, or 8 students enrolled in Fremont Middle School, Hawthorn Middle North and Middle South School, West Oak Middle School and Woodlawn Middle School. **Registration Forms online must be printed and completed by each team member and signed by school representative.**

*The video should be 1-3 minutes long exploring burn prevention topics. **Be in a DVD file format such as .MPEG, .MP4, .FLV and compatible for You Tube. No copyright infringements, music or video.**

*A rubric for how the videos will be evaluated is attached.

*The video should include age appropriate material for a target audience of students in grades 6, 7, & 8. Material should not demonstrate risky or otherwise unsafe behavior. **There can be no actual fire.**

Rules

*It should be both educational and informational. So many YouTube videos show risky behavior but never tell the “rest of the story”

*All videos should be well researched.

*We are accepting entries ONLY from school-sponsored communications courses or sponsored extra-curricular groups.

*Communications teachers or faculty sponsors must review and approve all storyboards before filming starts.

*Students are strongly encouraged to contact their local fire departments, hospitals and library to help with their research.

There can be multiple entries from the same school or program, as students may wish to work in small groups or teams on the project.

***Students on a winning team will share the prize.**

Entries should be submitted no later than Friday, March 12, 2010 at 4:00 pm on DVD with registration form/s to:

Tony Rodkey - Public Education Coordinator
Countryside Fire Protection District
600 Deerpath Drive, Vernon Hills, Illinois 60061

Educator Information

This contest addresses learning standard components 4.B.4a (Grades 6-8) and 3C.4b and 3C.5b. (Grades 6-8) of the Illinois English Language Arts Curriculum Framework and Learning Standard- Contributing to the well-being of one’s school and community. School districts offering communications classes, which include the design and creation of media productions, are encouraged to promote this contest through an independent or group assignment as part of its curriculum delivery.

Background

Fire Prevention Week is designed to provide an opportunity for fire and life safety educators to unite in sharing fire safety awareness and prevention messages in our communities. Information about fire prevention and fire safety awareness can be found on the National Fire Protection Association (NFPA) website www.nfpa.org or Campus Firewatch website www.campus-firewatch.com, also www.firesafety.gov.



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